

GRAND AWARDS RANDOM SWEEPS RULES & CONDITIONS
Effective January 1, 2014



Eligibility: PPX Gold Members accruing at least 10,001 points by December 31, 2014, among all members nationally will qualify for the PPX Grand Awards Random Sweeps, to win one of two Grand Awards Trips. One winner for each award will be selected in a random drawing from all eligible Gold Members by end of calendar year. Employees of Smith & Wollensky Restaurant Group, or its affiliates, promotion partners, distributors or advertisers, and their immediate family or persons living in the same household, are not eligible to qualify for prizes from the Grand Awards drawings.

Members must reach 10,001 points by December 31 each year to qualify. Winner must be a legal US resident, 21 years of age, as of enrollment date in program.

Miami South Beach Trip provided by Chateau d'Esclans and Mandarin Oriental Hotel Miami—Prize includes:

- Airline voucher for two (ARV \$1,500)
- 4-day, 3-night stay for two provided by Mandarin Oriental Miami Hotel (ARV \$2,100)
- South Beach Wine & Food Festival Tickets for two (ARV \$300)
- Dinner at Smith & Wollensky South Beach Restaurant (ARV \$300)

Total ARV for this prize \$4,200.

Winner must be able to fulfill South Beach Trip prize during the dates of February 20-22, 2015. Prize Winner and his/her guest(s) are responsible for obtaining all required travel documents prior to travel. Prize Winner and his/her guest(s) must travel together on the same itinerary. Prize Winner and his/her guest agree to comply with these official rules and regulations.

Las Vegas – Vegas-in-Style Trip provided by Southern Wine & Spirits of Nevada and Mandarin Oriental Hotel Vegas—Prize includes:

- Airline voucher for two (ARV \$1,500)
- 4-day, 3 night stay for two at Mandarin Oriental Las Vegas Hotel (ARV \$1,200)
- Exclusive VIP Tour of Southern Wine & Spirits Facility (ARV \$300)
- Tickets for two to Las Vegas Show (ARV \$300)
- Dinner for two at Las Vegas Smith & Wollensky Restaurant (ARV \$300)

Total ARV for this prize: \$3,600

Winner must be able to fulfill Vegas-In-Style prize during the dates of February 1, 2015 through July 31, 2015 (subject to blackout dates and hotel availability). Prize Winner and his/her guest(s) are responsible for obtaining all required travel documents prior to travel. Prize Winner and his/her guest(s) must travel together on the same itinerary.

DRAWING AND AWARDING OF PRIZES. Random Drawing – Winners will be selected in a random drawing from all eligible Gold Members entries received on or about January 15, 2015. Decisions on drawings are final. Limit one winner per family, household or email address. Odds of winning will depend on the total number of eligible Gold Member participants.

All prize claims are subject to verification by Sponsor. The potential winners must complete, sign, and return an Affidavit of Eligibility (which affirms that he/she has complied with these rules) as well as a liability release and a publicity release, each of which must be completed, signed and returned within ten (10) days from date of issuance or prize will be forfeited. If any prize, prize notification or attempted notification is returned as undeliverable, the prize will be forfeited and may be awarded to an alternate winner. The potential winner must confirm the travel itinerary for all passengers within ten (10) days from the date of issuance or prize will be forfeited. Except where prohibited by law, acceptance of a prize constitutes each winner's consent to use of his/her name, likeness, biographical information, and/or photograph without further compensation for advertising, promotional and publicity purposes by Sponsor. By accepting a prize, winners acknowledge compliance with these Official Rules.

USE OF DATA. Sponsor will be collecting personal data about participants online, in accordance with its privacy policy. Please review the Sponsor's privacy policy at www.smithandwollensky.com/privacy. By participating in the Promotion, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

OTHER CONDITIONS. All federal, state and local laws and regulations apply. Sponsor reserves the right, at its sole discretion, to cancel, terminate,

modify or suspend this Promotion or any portion hereof, or to disqualify any individual implicated in any of the following actions, if for any reason: (a) infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes which, in Sponsor's sole opinion, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, (b) the Promotion or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of entries per these rules, or (c) the Promotion is otherwise not capable of running as planned by Sponsor. In the event Sponsor takes any of the actions discussed above, Sponsor will provide notice thereof at www.smithandwollensky.com. In the event Sponsor terminates the Promotion prior to the end of the Promotion Period, Sponsor will award prizes in a random drawing from among all eligible, non-winning entries received as of the Promotion termination date.

By entering, participants agree to release and hold harmless Sponsor, Administrator and each of their parents, subsidiaries, affiliates, divisions, advertising and promotional agencies, wholesalers and retailers, and each of the foregoing entities' employees, officers, directors, shareholders and agents (collectively the "Released Parties"), from and against any and all claims, actions and/or liability for any injuries or death, loss or damage of any kind arising from or in connection with participation in and/or entry into the Promotion or acceptance or use of any prize. The Released Parties are not responsible or liable for any incorrect or inaccurate entry information, and assume no responsibility for (i) any error, omission, interruption, defect or delay in operation or transmission at any website, (ii) failure of any entry to be received by Sponsor due to technical problems, human error or traffic congestion on the Internet or at any website, (iii) communications line, hardware and/or software failures, (iv) damage to any computer (software or hardware) resulting from participation in the Promotion, (v) theft or destruction of, tampering with, unauthorized access to, or alteration of entries and/or entry information, or (vi) entries which are late, lost, stolen, damaged, illegible, and/or unintelligible. By entering, entrants agree to comply with these rules. Any entrant who attempts to tamper with this Promotion in any way shall be disqualified. The use of third-party software or website or automated entry systems to participate is prohibited, and Sponsor reserves the right to disqualify entries made in such fashion. In the event of dispute as to who submitted an online entry, the entry will be deemed submitted by the Authorized Account Holder of the email address submitted at the time of entry. "Authorized Account Holder" is defined as the natural person assigned to an email address by an Internet access provider, on-line service provider or other organization responsible for assigning email addresses for the domain associated with the email address in question. Additional restrictions may apply.

Winners are responsible and must pay for all federal, state and local taxes, any applicable fees, service charges, surcharges or passenger facility charges, and gratuities, incidentals and any other unspecified expenses associated with acceptance or use of the Prize. Prizes are provided "as is" and without any warranty of any kind. Prizes are non-transferable and may not be redeemed for cash value. Sponsor reserves the right to substitute prize of equal or greater value if advertised prize becomes unavailable. Neither Smith & Wollensky nor any of the participating partners are responsible for any sales tax, insurance, maintenance, or other claims. Prize Winner and his/her guest agree to comply with these official rules and regulations. Grand Prize winners will receive an IRS W-9 form representing the total value of the prize trip.

Sponsor and Administrator are not liable for any expenses incurred as a consequence of a flight cancellation or flight delay.

WINNERS' LIST. Winners will be posted in a News Article at smithandwollensky.com no later than February 15, 2015.

SPONSOR. This drawing is sponsored by Smith & Wollensky Restaurant Group, Inc. 260 Franklin Street, Suite 240 Boston, MA 02110 and administered by NOBLE, 33 West Monroe, Suite 200, Chicago, IL 60603.

Mandarin Oriental The Hotel Group, Chateau d'Esclans and Southern Wine & Spirits of Nevada are not Sponsors or Administrators of this drawing.

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