



For Immediate Release

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Smith & Wollensky Restaurant Group Announces International Expansion into London

BOSTON, Mass. (July 7, 2014)—Smith & Wollensky Restaurant Group (SWRG), a collection of boutique American steakhouses, is proud to announce the expansion of its iconic brand internationally. [Smith & Wollensky](#) is honored to bring the classic steakhouse brand into London, opening early spring 2015, just off The Strand. The company is thrilled to share its unique dining experience with such a cosmopolitan and food-savvy city.

“We’ve always recognized the opportunities for expansion with the Smith & Wollensky brand. The iconic restaurants have a tremendous global following and rich heritage,” stated [Michael Feighery, CEO and President of SWRG](#). “Our brand has experienced remarkable success and recognition throughout the U.S., and London was the most obvious place to expand due to the international appeal and demand. We are very proud of our history and contribution to the American steakhouse dining segment. Equally we have enormous respect for the U.K.’s spectacular culinary scene. This opening will pay homage as we bridge together these two vibrant countries with yet another common thread.”

The [London restaurant](#) will be located on the ground floor of the Adelphi building on John Adams Street. Featuring 300 seats in 15,000 square feet, the two floors will showcase two full dining bars, two main dining areas and several private event rooms. The scratch kitchen will outfit a full butcher shop and dry-aging room on-site, a signature feature of the Smith & Wollensky brand. Imported USDA Prime beef will undergo a distinct and traditional aging process, enhancing the primal cuts and ultimately delivering a perfectly balanced steak.

The new restaurant will mirror the classic green and white Smith & Wollensky brand, offering a timeless, vibrant, yet relaxed atmosphere that envelops guests in gracious hospitality. It will feature many classic décor elements while integrating the unique style of the building, complementing the capital’s rich history. It’s a dining experience that offers simple refinement in the grand tradition.

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The restaurant will be open Monday through Sunday serving both lunch and dinner, featuring a traditional Smith & Wollensky menu of USDA Prime dry-aged steaks, premium seafood and award-winning wines. The menu will be complemented by local infusions and regional flavors. Design and construction are being led by London's acclaimed [Martin Brudinzki Design Studio](#) and Acacia Consulting.

To learn more about the Smith & Wollensky Restaurant Group, visit www.smithandwollensky.com.

About Smith & Wollensky Restaurant Group

Since its establishment in 1977 as America's premier fine dining steakhouse, Smith & Wollensky has been committed to delivering unparalleled hospitality and the best USDA Prime steaks, dry-aged for tenderness and flavor and hand cut on premise daily. Smith & Wollensky Restaurant Group is headquartered in Boston, Mass., and owns and operates nine iconic Smith & Wollensky locations in Miami Beach; Chicago; Las Vegas; Washington, D.C.; Philadelphia; Columbus, Ohio; Houston; and two restaurants in Boston. The acclaimed wine list, rich ambiance and exceptional service are designed to provide guests with a truly memorable steakhouse experience. Smith & Wollensky has received numerous local and national awards, including the "Grand Award of Excellence" from *WINE SPECTATOR*® and the "Award of Excellence" from Distinguished Restaurants of North America. Follow Smith & Wollensky on Twitter at twitter.com/smithwollensky.

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