Smith & Wollensky – 40th Anniversary Celebration Experiences Giveaway, Official Rules

NO PURCHASE OR FACEBOOK LIKE IS NECESSARY TO ENTER OR WIN. Void where prohibited. A purchase will not improve chances of winning. This giveaway is Sponsored by The Smith & Wollensky Restaurant Group, Inc. The promotion is not sponsored, endorsed, administered by or associated with Facebook.

ELIGIBILITY: Drawing is open to individuals legally residing in the United States, the United Kingdom or the Republic of Ireland who are at least 21 years of age as of October 11, 2017. Employees of Smith & Wollensky Restaurant Group, Inc., Danu Partners, their immediate families and household members, agents and affiliates are ineligible for participation. All federal, state and local legislation laws and rules apply. Void where prohibited or otherwise restricted by law.

TO ENTER: Submit a photo online taken at a Smith & Wollensky at any restaurant location in the US or in the UK. Submitted photo must be clearly taken at the restaurant or on the patio, and photo must contain people in addition to food and/or beverage items. Entrants must have the right to use the photo. Limit one photo submission per entrant and limit one entry per email address. Submit photo online at https://www.smithandwollensky.com/40th-anniversary. Alternative entries can be submitted via mail to Smith & Wollensky 40th Anniversary Campaign at 101 Station Landing, Medford, MA, 02155. All entries must be received by 11:59 p.m. ET on December 1, 2017. Once submitted, all entries become the exclusive property of Sponsor and will not be acknowledged nor will they be returned. Winners will be verified by email from Sponsor by December 8, 2017.

PRIZE DETAILS: The following prizes will be awarded to two individual prize entrants:

- **A Two-Night Smith & Wollensky City Trip and Dinner for Two** — ARV: up to $2500 (£1880)
  A winner from the US and one guest will enjoy a two night stay in any chosen Smith & Wollensky city, including locations in Boston, Chicago, Columbus, Houston, Miami Beach, NYC and London, and Dinner for Two at Smith & Wollensky. Prize includes hotel accommodations, flights and dinner for two, with costs not to exceed $2500 (£1880).

- **A Two-Night Smith & Wollensky City Trip and Dinner for Two** — ARV: up to $2500 (£1880)
  A winner from the UK or Republic of Ireland and one guest will enjoy a two night stay in any chosen Smith & Wollensky US city, including locations in Boston, Chicago, Columbus, Houston, Miami Beach, NYC and Dinner for Two at Smith & Wollensky. Prize includes hotel accommodations, flights and dinner for two, with costs not to exceed $2500 (£1880).

RANDOM DRAWING AND AWARDING OF PRIZES: Winners will be selected in a drawing from all eligible entries no later than December 7, 2017. Prizes winners are determined at the discretion of the Sponsor. Prizes are non-transferable and no substitution will be made. Prizes cannot be redeemed for cash alternative. Date and time of dinner prize events must be mutually agreed upon by Sponsor and winner. Trip must not occur during any major holidays including Christmas, New Year’s, Valentine’s Day. Prize trip must occur by February 28, 2018.
All prize claims are subject to verification by Smith and Wollensky Restaurant Group, Inc. The potential winners must complete, sign and return an Affidavit of Eligibility (which affirms that he/she has complied with these Official Rules), as well as a liability release, and where legal, a publicity release, each of which, if issued, must be completed, signed and returned within four (4) business days from date of issuance or prize will be forfeited. If any prize, prize notification or attempted notification is returned as undeliverable, the prize will be forfeited and may be awarded to an alternate winner. Up to three alternate winners may be chosen if prize and verification is not validated. Except where prohibited by law, acceptance of a prize constitutes each winner’s consent to use of his/her name, likeness, biographical information and/or photograph without further compensation for advertising and publicity purposes. By accepting a prize, winners acknowledge compliance with these Official Rules. Winners will be posted online at www.smithandwollensky.com.

USE OF DATA: Sponsor will be collecting personal data about participants, in accordance with its privacy policy. Please review the privacy policy at www.smithandwollensky.com/privacy. By participating in the giveaway, entrants hereby agree to Sponsors collection and usage of their personal information and acknowledge that they have read and accepted the privacy policy.

OTHER CONDITIONS: All federal, state and local laws and regulations apply. Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this giveaway or any portion hereof, or to disqualify any individual implicated in any of the following actions, if for any reason: (a) infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes which, in Sponsor’s sole opinion, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Giveaway, (b) the Giveaway or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of entries per these rules, or (c) the giveaway is otherwise not capable of running as planned by Sponsor. In the event Sponsor takes any of the actions discussed above, Sponsor will provide notice thereof at www.smithandwollensky.com. In the event Sponsor terminates the giveaway, prizes will be awarded in a random drawing from all eligible entries received before the termination date.

By entering, participants agree to release and hold harmless Sponsor, Administrator and each of their parents, subsidiaries, affiliates, divisions, advertising, wholesalers and retailers, and each of the foregoing entities’ employees, officers, directors, shareholders and agents (collectively the “Released Parties”), from and against any and all claims, actions and/or liability for any injuries or death, loss or damage of any kind arising from or in connection with participation in and/or entry into the giveaway or acceptance or use of any prize. The Released Parties are not responsible or liable for any incorrect or inaccurate entry information, and assume no responsibility for (i) any error, omission, interruption, defect or delay in operation or transmission at any website, (ii) failure of any entry to be received by Sponsor due to technical problems, human error or traffic congestion on the Internet or at any website, (iii) communications line, hardware and/or software failures, (iv) damage to any computer (software or hardware) resulting from participation in the Giveaway, (v) theft or destruction of, tampering with, unauthorized access to, or alteration of entries and/or entry information, or (vi) entries which are late, lost, stolen, damaged, illegible, and/or unintelligible. By entering, entrants agree to comply with these rules. Any entrant who attempts to tamper with this Giveaway in any way shall be disqualified. The use of third-party software or website or automated entry systems to participate is prohibited, and Sponsor reserves the right to disqualify entries made in such fashion. In the event of dispute as to who submitted an online entry, the entry will be deemed submitted by the Authorized Account Holder of the email address submitted at the time of entry. “Authorized Account Holder” is defined as the natural person assigned to an email address by an Internet access provider, on-line service provider or other organization responsible for assigning email addresses for the domain associated with the email address in question. Additional restrictions may apply.
Winners are responsible for any applicable fees, federal, state and local taxes, and any other unspecified expenses associated with acceptance or use of the Prize. A 1099 form will be issued by Smith & Wollensky Restaurant Group, Inc. at the end of 2017 to reflect the party prize value. Prizes are provided “as is” and without any warranty of any kind. Sponsor reserves the right to substitute prize of equal or greater value if advertised prize becomes unavailable.

SPONSOR: This drawing is sponsored by Smith & Wollensky Restaurant Group, Inc.,

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